



SCAD Fashion Show

2012



Saturday, May 19, 2012

4 AND 8 P.M.

Trustees Theater

Savannah, Georgia

Sirlin Award

// 4 P.M.

André Leon Talley

Lifetime Achievement Award

// 8 P.M.

In May 2000, SCAD honored Board of Trustees member André Leon Talley with a Lifetime Achievement Award. The award was renamed in his honor, and has since been presented successively to fashion legends Oscar de la Renta, Karl Lagerfeld, Miuccia Prada, Zac Posen (New Look Award), Tom Ford, Vera Wang, Marc Jacobs, John Galliano, Ruben and Isabel Toledo, Diane von Furstenberg and Manolo Blahnik.

Ralph Rucci

André Leon Talley Lifetime Achievement Award Recipient // 2012

Run of Show

// ORDER OF APPEARANCE

Azede Jean-Pierre	<i>B.F.A. fashion student // Atlanta, Georgia</i>
Carel Landry	<i>B.F.A. fashion student // Baton Rouge, Louisiana</i>
Erin Goodman	<i>B.F.A. fashion student // Saint Simons Island, Georgia</i>
Sam Shanks	<i>B.F.A. fashion student // Saint Clairsville, Ohio</i>
Derek Clarkson	<i>B.F.A. fashion student // Seattle, Washington</i>
Stephanie Lottermann	<i>B.F.A. fashion student // Township of Washington, New Jersey</i>
Annabel Armstrong	<i>B.F.A. fashion student // Milton, Massachusetts</i>
Eduardo Calvo	<i>B.F.A. fashion student // Madrid, Spain</i>
Blake Smith	<i>B.F.A. fashion student // Hull, Georgia</i>
Kate Bowling	<i>B.F.A. fashion student // Elon, North Carolina</i>
Danielle Griesenauer	<i>B.F.A. fashion student // Naugatuck, Connecticut</i>
Kei Siu	<i>B.F.A. fashion student // Hong Kong</i>
Sarah Pankiewicz	<i>B.F.A. fashion student // Atlanta, Georgia</i>
Emily Dawn Long	<i>B.F.A. fashion and fibers student // Atlanta, Georgia</i>
Lindsey Smith	<i>B.F.A. fashion student // Slidell, Louisiana</i>
Karis Fox	<i>B.F.A. fashion student // Madison, Georgia</i>
Tara Wright	<i>B.F.A. fashion student // Denton, Texas</i>
Kayley Norgan	<i>B.F.A. fashion student // St. Clair Shores, Michigan</i>
Alysha Caine	<i>B.F.A. fashion student // Tucson, Arizona</i>

Alexis Asplundh	<i>B.F.A. fashion student // Huntingdon Valley, Pennsylvania</i>
Kali Luna Lague	<i>B.F.A. fashion student // Meridian, Mississippi</i>
Tian Tian Sun	<i>M.F.A. fashion student // Ningbo, China</i>
Ga Young Suh	<i>B.F.A. fashion student // Seoul, South Korea</i>
Hyemin Cho	<i>M.F.A. fashion student // Seoul, South Korea</i>
Hannah Goff	<i>M.A., fashion, 2012 // Lexington, North Carolina</i>
Kia Brinkley	<i>B.F.A. fashion student // Philadelphia, Pennsylvania</i>
Patricia Garcia	<i>B.F.A. fashion student // Fairfax, Virginia</i>
Kendra Barnes	<i>B.F.A. fashion student // Dayton, Ohio</i>
Bridgett Nero	<i>B.F.A. fashion student // Lithonia, Georgia</i>
Jillian Beck	<i>B.F.A. fashion student // Overland Park, Kansas</i>
Christian Caldwell	<i>B.F.A. fashion student // Chattanooga, Tennessee</i>
Roxi Brown	<i>B.F.A. fashion student // Jasper, Georgia</i>
Victoria Wilmoth	<i>B.F.A. fashion student // Hampton Cove, Alabama</i>
Brittany Rutledge	<i>B.F.A. fashion student // Lithonia, Georgia</i>
Cassidy Brown	<i>B.F.A. fashion student // Rowlett, Texas</i>

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ANDRÉ LEON TALLEY is a writer lauded and published across many genres, the curator of amazing fashion and celebrity events, a charming television and film personality, and an inspiration to all SCAD students, alumni, faculty and staff.

As contributing editor to *Vogue*, Talley regularly pens a witty, pithy column called “Life with André,” and

has often helmed special fashion and celebrity projects for the magazine, including “A Celebration of Oscar Fashion,” a retrospective of famous Oscar gowns held during the 79th Academy Awards. Talley has been an integral part of the preeminent fashion magazine for more than 25 years, and prior to that was at *Interview* magazine during Andy Warhol’s tenure.

Talley is the author of two books, “A.L.T.: A Memoir” and *A.L.T. 365+*. The memoir pays homage to the two extraordinary women who shaped Talley’s life—his grandmother Bennie Frances Davis who raised him, and Diana Vreeland, the legendary style authority who became his mentor. The monograph captures one entire year in Talley’s celebrity-drenched life—complete with photos of *Vogue* Editor-in-Chief Anna Wintour, the front rows at major fashion shows and even Good Friday services at the Abyssinian Baptist Church in Harlem, where Talley is a member and is deeply involved in the life of the church.

Recognized for his amazing eye and insightful and entertaining perspective, Talley regularly appears on television and in film. Among his multitude of media credits is HBO’s “Sex and the City,” and films “The September Issue,” about the making of *Vogue*’s fall fashion magazine, “Catwalk” celebrating the rise of the supermodel, and “Valentino: The Last Emperor,” detailing the life of haute couture designer Valentino Garavani.

In 2003, Talley was honored with the Council of Fashion Designers of America Eugenia Sheppard Award for Excellence in Fashion Journalism, and in 2008, he was awarded an honorary Doctor of Humanities degree by SCAD in recognition of his contributions to the university. Today, in addition to his work at *Vogue* and his many award-winning style and fashion pursuits, Talley regularly mentors SCAD students and serves as a member of the Board of Trustees.

André Leon Talley



For 30 years, Ralph Rucci assembled an atelier of uniquely talented, creative individuals who share both his aesthetic and his passion for meticulous workmanship. Since 1981, Rucci's body of work evolved, garment-by-garment, using the most luxurious fabrics and most renowned specialized collaborators. Despite a quantum leap in both the

quality and magnitude of his designs, Rucci's evolutionary process moves at its own pace. New silhouettes and technical processes enter his oeuvre as the designer sees fit, not when external pressures dictate.

Nearly all of the artisanal techniques and exquisite, intricate hand work exhibited in the Spring 2012 collection were conceived, developed and realized by Rucci and his team—a studio referred to as one of the finest in the world. Rucci and his team are also very proud that every garment—samples and production—is made in Chado's New York City workroom.

Rucci believes he was born to create his chosen métier and continually strives to inspire all who seek refinement, beauty and tranquility in the world of fashion. He will always cherish experimentation in cut, proportion and construction; he will never stop seeking ways in which to move his profession forward.

His work has been featured in numerous museums, including three solo shows, and is also the subject of a book, "Ralph Rucci: The Art of Weightlessness." Chado was the subject of a documentary film by David Boatman "Ralph Rucci: A Designer and His House," which premiered on The Sundance Channel in 2008. In 2008, he was honored to accept the National Design Award in Fashion awarded by the Cooper-Hewitt National Design Museum. On Oct. 19, his plaque on the Fashion Walk of Fame was unveiled and was placed on Seventh Avenue; and he is the subject of a Bauer and Dean Publishers book published in December, "Ralph Rucci: Autobiography of a Designer."

Visit the exhibition *Looking Back to the Future: Ralph Rucci Evolved* that celebrates Rucci's career at the André Leon Talley Gallery of the SCAD Museum of Art, 601 Turner Blvd.

Ralph Rucci

2012 // *André Leon Talley Lifetime Achievement Award Recipient*

“

RALPH RUCCI is one of the last American masters of true refinement.

His world is rare; he lives to express the highest standards of quality and luxury through his beautiful designs for women. There are, at every turn, elements of the unexpected—be it bold brushstrokes, inspired by an artist, an ancient statue, or a dancer from Pina Bausch. He understands exactly what makes a raincoat something more than a practical item to protect from the elements. In his world, a raincoat is something to embellish with hand-painted motifs, or line with the finest silks or warm fur. The exotic opulence of Orientalism pervades every collection, yet he makes it distinctively his own signature. At the same time, he is one of the few designers who can, by process of elimination, create a silhouette so pure, so sustained, you are in awe of the person wearing the design.

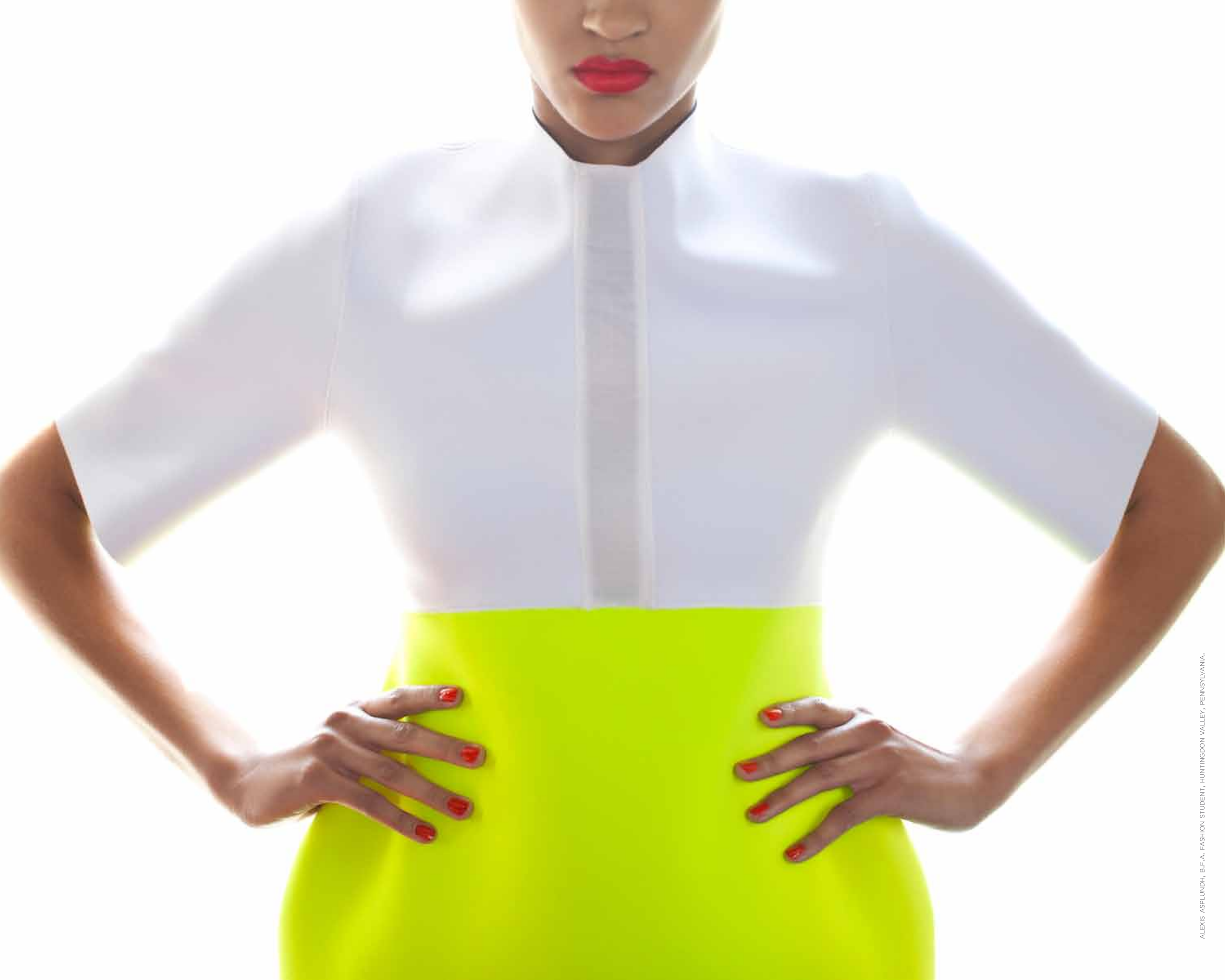
Rucci, who comes from a family background as far away as the world of Paris haute couture, achieved his dream and has shown his collections in Paris. He is a dreamer. His clothes are magnificent and, quite often, they evoke an imperious air of confidence that is rare in today's world of fashion.

I have always admired the way Ralph Rucci creates line and form, and intricate and nuanced details in a jacket or the side of a simple black dress of the most fluid fabric. As an American, he is original and takes bold risks in his universe of powerful and dramatic shapes.

To honor his work is to recognize the special niche he holds in modern-American fashion history.

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—*André Leon Talley*



Style Lab

Complementing classroom instruction, the SCAD Style Lab mentorship program affords students a realistic glimpse of working industry standards, offering direction and inspiration for a select group of students' senior collections. Mentors work with students via one-on-one critiques and provide guidance from concept through production. Past mentors have included designers Brian Wolk and Claude Morais of Ruffian and Yigal Azrouël, Lars Nilsson, Zac Posen, Rachel Roy, Chris Benz and Christian Cota. This year, the SCAD Style Lab mentors are Stephen Burrows and Raul Melgoza at SCAD Atlanta as well as William Calvert and Maggie Norris at SCAD Savannah.



// STEPHEN BURROWS

Stephen Burrows is an iconic fashion designer. His fashion career began in 1969 with a ready-to-wear line at Bonwit Teller. A year later, he opened “Stephen Burrows World” boutique at Henri Bendel to immediate success. Burrows is the first African-American designer to achieve international acclaim and the most awarded in the fashion industry. His vision and design techniques were revolutionary. Burrows participated in the now infamous benefit fashion show held at the Palace of Versailles, France, which was organized by Eleanor Lambert in 1973. With the advent of stretch fabrics like wool and rayon jersey, Burrows crafted a close fit and slim silhouette, which he maintains today. He also originated the lettuce edge finishing edge treatment. Burrows was honored to receive Coty Awards in 1973, 74 and 77, a star on the Seventh Avenue Fashion Walk of Fame in 2002 and the CFDA Board of Directors Special Tribute in 2006.



// WILLIAM CALVERT

William Calvert got his start in fashion in 1991 when he worked in Paris on the couture collections of Balenciaga, Pierre Balmain and Rochas. From there he moved to New York City where he designed and developed new collections for Diane von Furstenberg. His eponymous line debuted in 1998 and was selected for GEN ART Fresh Faces in Fashion. In 2001 his brand evolved into haute couture and earned recognition, with the Spirit of Design Award in 2009 and the National Arts Club Innovator award in 2011.



// RAUL MELGOZA

Raul Melgoza drew inspiration from museum visits and exploring shops on Rodeo Drive. After completing a business degree from the University of Southern California, he left the West Coast to pursue his desire to study fashion at Parsons School of Design in New York City. After graduating in 2005, he joined the women's fashion house of LUCA LUCA where he worked closely with Luca Orlandi. He rose to the position of senior designer quickly, and was appointed creative director of the brand in 2008. Melgoza's philosophy is to transcend seasons and trends—to create something that can be worn for a lifetime. His aesthetic is deeply rooted in classicism, yet his vision incorporates the ever-changing role of women in society.



// MAGGIE NORRIS

Maggie Norris is a passionate artist and consummate professional with clients like Nicole Kidman, Beyoncé and First Lady Michelle Obama. Her unyielding commitment to high quality and the influence of the cultures she's encountered on her travels allow her to create refined, unique and timeless pieces. She began her career in fashion at Ralph Lauren where she was promoted in short order to senior design director in charge of the women's collection. She worked there for 13 years before moving to Europe to be the chief designer of Mondri's women's collection. In 2000, she returned to America and launched Maggie Norris Couture. She will launch her first ready-to-wear collection for spring and summer 2013 in September.

SCAD

School of Fashion

SCAD offers one of the largest and most comprehensive fashion programs in the United States, with a balanced curriculum of design and construction. Fashion students are encouraged to develop creative and intellectual thinking, inventive design skills and practical expertise necessary to succeed in careers in the global fashion industry.

The fashion department partners with innovative designers and hosts industry professionals who critique student work, present lectures and lead workshops. Recent visitors include Simon Doonan, Barneys New York creative ambassador at large; Anne Slowey, ELLE fashion news director; Pamela Fiori, Town & Country editor-at-large; Derek Blasberg, author and fashion journalist; Kelly Cutrone, fashion PR mogul; Glen Senk, director and chief executive officer of Urban Outfitters Inc.; Marshal Cohen, author; Cameron Silver, vintage expert; and designers Carlos Falchi, Derek Lam, Mark Badgley, James Mischka and Waris Ahluwalia.

Accessories play a vital role in personalizing apparel choices. To prepare for this specialized field, SCAD students learn to conceptualize and design 3-D accessory products as well as execute, present and market their work with a high level of craftsmanship. SCAD is the only university

in the world to offer an M.F.A. in accessory design, and the first in the U.S. to offer an M.A. in accessory design.

The fashion marketing and management program prepares students for cross-functional careers in a global marketplace that includes fashion, business and marketing sectors. The core curriculum covers operations, planning, purchasing, advertising, trend forecasting, product promotion, visual design, retailing, sourcing and product development.

Luxury and fashion management addresses the different facets of a fast-paced, constantly evolving industry. Trend spotting, new marketing strategies, brand management, organizational structures, supply chain management, communication and fashion events are covered in this program. SCAD is among the elite in offering an M.A. in luxury and fashion management and is the first university to offer an M.F.A. in this specialized field.

The SCAD School of Fashion offers B.F.A., M.A. and M.F.A. degree programs in accessory design and fashion, a B.F.A. in fashion marketing and management, and M.A. and M.F.A. degrees in luxury and fashion management. Minors include accessory design, fashion, fashion marketing and management, and menswear.

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CHAIR OF THE FASHION DEPARTMENT
ASSOCIATE CHAIR OF THE FASHION DEPARTMENT
CHAIR OF THE FASHION MARKETING AND MANAGEMENT DEPARTMENT

Michael Fink
David Goodrowe
Carmela Spinelli
Sarah Collins
Jinah Oh

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Matthew Ames	Patti Taylor
Denis Antoine	Stephanie Taylor
Jason Bunin	Shinekia Thomas
Grace Canepa	Pat Trautman
Sandi Davidson	Doris Treptow
Mengjie Di	Lara Wolf
Sabrina Gardner	
Fran Goch	
Shana Hall	
Carol Harris	
Taylor Hastie	
Sachiko Honda	
Mark Hughes	
Kevin Knaus	
Bruno Lima	
Christopher McDonnell	
Anthony Miller	
Marcell Mrsan	
Barbara Mrvos	
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Quy Cory Quach	
Tricia Quakenbush	
Michelle Quick	
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Damion Le Cappelain
Candy Sparks
Maxine Stores
Tammy Stoyanova
Stephanie Thomas
Kori Urso
Melissa White

SCAD Fashion Show

// PRODUCTION CREDITS

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			<i>SCAD interactive services</i> <i>SCAD visual media</i>



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